

Singapore, August 12, 2009

The Management
SMU Alumni Association

Dear Sir or Madam:

Letter of Appreciation for SMU Alumni Scholarship 2009

My name is Truong Thi Ngoc Anh. I am from Vietnam and I am final year Business student, majoring in Marketing and Operation.

Thank you very much for having awarded me SMU Alumni Scholarship 2009. It is my great honor to be the recipient of this scholarship.

From 2001-2004, I studied at Tran Phu high school for the gifted, specializing in English. In 2004, I started pursuing Economics Degree at Hanoi Foreign Trade University. I spent 2 years there till enrolling in SMU.

I have been enjoying wonderful time with Marketing major. SMU Marketing professors have opened my mind to the Marketing world and equipped me with necessary communication skills, problem-solving skills to deal with marketing challenges in real life. CCA has also signified my student life. In AY 2008-2009, I was the Marketing Director for SMU Macintosh Society and the Editor for The Blue and Gold- a SMUSA's publication. During summer holiday, I returned to Vietnam and successfully organized professional skill workshops for 180 Vietnamese students in Ho Chi Minh City. To achieve excellence in both academics and CCAs, I always remind myself that I need to do what I really love.

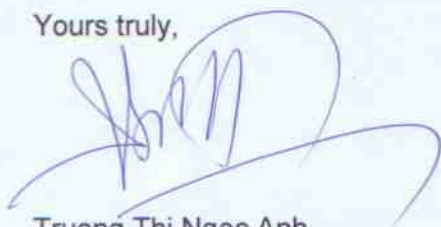
This scholarship will considerably lessen my parents' burden of affording my study and living expenses in Singapore. It will also enable my wish to explore the world through a Business Study Mission before graduation.

To tribute this financial support, I would pay it forward by contributing back to the society. In my final year at SMU, I hope to share my great academics and CCA experience to more SMU freshmen and juniors so that they can quickly find out what they love. As such, more and more students would be able to "consciously" enjoy their student lives at SMU. In CCA, I would continue my activeness with Peer Helper Team and SMUAA Social Event Department.

I hope that those efforts would come up to your expectation about me, as a worthy recipient of this scholarship.

Thank you once again for having awarded this scholarship to me.

Yours truly,



Truong Thi Ngoc Anh
Recipient of SMU Alumni Scholarship 2009
Lee Kong Chian School of Business
Class of 2010
Singapore Management University